



# PARTNERS IN EDUCATION

## Engaging our Community with Peachtree

Peachtree Academy continues to look for new and innovative ways to engage the business community, civic groups, and organizations to support our school. Our students have more opportunities for success when we connect education with businesses. Our campuses at Peachtree Academy need help from our community partners and volunteers. Peachtree Academy values the time, talents, and resources of the business community and welcomes your support.

### Partnership Opportunities and Ideas

- Volunteer to serve as a judge for events
- Share an employee to help plan an event
- Create WOW moments for our students
- Provide employment, internships, or job shadowing opportunities
- Participate on the School Advisory Board
- Sponsor field trips for students
- Celebrate success at reward parties
- Spearhead campus beautification efforts
- Implement Character Education Programs
- Host meeting space for a school event
- Guest speakers or readers in the classroom
- Gift Certificates/Awards to Students for Academic Achievements, etc.
- Banner on sports field or gym
- Donate equipment or materials
- Photographer for events or sports
- Serve as a greeter for a school event
- Provide meals for faculty
- Discuss careers or hobbies with students
- Donate items for staff appreciation
- Host an international student during the school year in your home.
- Share grant opportunities that your company offers. Scholarships would also be great!
- Recruit additional partners/volunteers
- Sponsor after-school clubs or sports teams
- Help with student reading and math incentives
- Sponsor a hands-on science or math lab
- Offer a financial literacy program

## WAYS PEACHTREE CAN GIVE BACK

- Student Performances or Artwork
- Invitations/Tickets to School Events
- Nominations for Awards for Outstanding
- Business Partnership Activities
- Appreciation Breakfast or Luncheon at the School
- Plaques, Awards, or Certificates to Business
- Thank You Letters from Students
- Recognition on School Website, Social Media, and at School Meetings
- Newsletter/Marquee Thank You
- Provide Specific Feedback About the Impact of the Partnership with Students and the School
- School T-Shirts and Spirit Items for Businesses to Display

Partnering with Peachtree is easy!

Contact JaNice Van Ness at [JaNice@peachtreeacademy.com](mailto:JaNice@peachtreeacademy.com) or 770-356-7301

# Programs

This program is designed to link community businesses to our school for the mutual benefit of both parties. The program involves a yearly commitment that grows and develops between your business and Peachtree Academy. Get in early and get bonus time! This contract is through July 31, 2024.

\$7,500

Peachtree Platinum



- Company logo and name on our Peachtree Academy website with a link to your site
- Company information printed in school and/or community directory
- 2 social media posts on at least 3 channels: Facebook, Instagram, & Twitter
- Full-page ad in school tour information for all visitors
- 2 speaking opportunities at school events
- Signage featured in the school gymnasium for all sporting events
- 1/2 page ad in the school yearbook
- The company is listed as a preferred vendor on Peachtree's list for families and community members
- Sign displayed in car line at all 4 campuses for one month
- 4 x 8 sign on the football field at home games
- Name printed in annual gala event program
- Title sponsor at all sporting and fine arts events plus 6 tickets to attend.

\$5,000

Peachtree Gold



- Name printed in the annual program for the Gala or other special event
- Signage at the entrance to the Spring Fling and Back to school events
- Scholarship named after the donor
- 2 x 3 sign printed and displayed at one school location for one month
- Company logo and name on our Peachtree Academy website with a link to your site
- Company information printed in school and/or community directory
- 2 Social media posts advertising your business

\$2,500

Peachtree Silver



- Advertising at one school-wide event
- Company name announced at home sporting event games
- Tent sponsor at alumni events

\$1,250

Peachtree Bronze



- 2 Social media posts
- Advertising at 4 sporting events
- Company information listed on the Peachtree website

\$500

Peachtree Diamond



- Signage at the entrance to the Spring Fling and Back to school events
- Name printed on all Gala-related materials
- Advertising at all fine arts events

# Support a scholar!

You can make a difference in a child's life by sponsoring a scholarship for a child in our community. In our college preparatory environment, students are well-prepared for a bright future. Check out this great 100% tax credit: GOAL scholarship donors greater than \$10,000

- Participation as an individual or corporate donor will provide a 100% GA tax credit
- Participation can result in a federal tax deduction similar to that of a charitable contribution
- Donors up to \$2,500 will be provided 2 tickets to a sporting event
- Donor name will be listed in marketing materials
- Upgraded seating at the annual Gala and fine arts performances

Peachtree Academy is a 501 (c)3 charitable organization and funds will be disbursed to projects according to priority. Donations may be fully tax deductible. Only donations to our GOAL student scholarship organization allow for a 100% tax credit. Contact JaNice Van Ness for more information at [JaNice@peachtreeacademy.com](mailto:JaNice@peachtreeacademy.com) or 770-356-7301.



GEORGIA **GOAL**  
SCHOLARSHIP PROGRAM, INC.

**2023**

- ✓ *Statewide Cap Increase*
- ✓ *Higher Contribution Limits*
- ✓ *Even Greater Impact*

TAX FILING STATUS	PREVIOUS LIMIT	NEW LIMIT
Single Filer	\$1,000	\$2,500
Married Separate Filer	\$1,250	\$2,500
Married Joint Filer	\$2,500	\$5,000
Pass-Through Owner (not making HB 149 election)	\$10,000	\$25,000
C Corp, Trust, or Pass-Through electing to pay tax at the entity level (HB 149)	75% of annual tax liability	

# Get Involved!

Listed below are some suggestions for Partner involvement:

- Teacher Appreciation Lunch Sponsor \$400
- One-time Special Event Sponsor (Back to School Day, Homecoming, etc.) \$500
- Back to School Ice Cream Social - \$250
- Grandparents Day Breakfast Sponsor - ½ page ad in the program \$500
- Carline signage for one week on a 2' x 3' sign is \$250
- Carpool hang tag with your company logo - \$500
- Fine Arts Sponsor of a production - \$500 (up to 4 are available)
- School fun day is \$750 per location and includes a bounce house or petting zoo, ice cream party, and games
- Sports banquet dinner is \$1,250 - Choose the fall, winter, or spring event

Other ways to get involved:

- Award mini-grants to teachers/academic projects
- Provide job training site for high school students
- Give instruction in interview techniques and tips for job application
- Provide scholarships for graduating seniors
- Support Career Day by hosting student tours at your place of business
- Offer a spirit night to eat at a local restaurant where proceeds can be returned to Peachtree.
- Sponsor a fun teen night with live music!
- Construction projects where services are partially or entirely donated
- Raffle baskets are welcome and can be advertised on our social media page and during school-wide announcements.
- Baskets or gift cards may be for students or teachers.



## Create scholarships for students!